



#BeYourselfAtWork

# Be The Real You



Workplaces, teams and any kind of collective will thrive when they're filled with people being their authentic selves. And that kind of culture is infectious. The more people see individuality being celebrated, the more they'll confidently bring their own unique attributes to the table.

iAM is designed to help unique thinkers better understand their true selves. It's a form of self-education; a convenient programme that's accessible anywhere you have a screen.

**DIVERSE, OUT-OF-THE-BOX THINKING, JOYFUL, COLOURFUL AND ENGAGED.**



**A way of working that's fresh, free and exciting**



## Sarah Powling

Light-Hearted

Being Human	Clarity	Sense of Direction
Creative Freedom	Ronseal	Work it Out
Doing Good	High Bar	Learn & Grow
		Laser Focus



#BeYourselfAtWork

**Express your unique self with iAM**

1

### Questionnaire

Complete the 20-minute iAM questionnaire – 21 questions all about you.

2

### Starter iAM

Receive a starter set of your iAM values straight to your inbox and book your 50-minute call with an expert iAM developer.

3

### 1:1 Session

You and your iAM Developer use your own words to define your unique iAM values.

4

### After Your 1:1

Log back into iAM and complete the 10-minute iAM process to digitally create your personalised iAM PDF.

5

### Add-On Options

Add a 1:1 Teams debrief call, 'High Performing Team' workshop or 1:1 'Leading As You' or manager programme.





#BeYourselfAtWork

# Be The Real You



When you have an iAM, you can walk into a workspace with a complete understanding of who you are, where your energy comes from, and what you want in life. You can use everything that makes you unique to your advantage, and never try to hide or diminish it.

iAM uses robust, yet easy, person focused questionnaires and proven methods to define your unique self, in your early career, as a manager, as a leader, as a person, so that you can be yourself at work.



Discover your **inner voice**, your **unique expressions**, the heart of you and the character traits that make you **free-thinking** with **iAM** so that you can **#BeYourselfAtWork**.

## Self-create your iAM in 45 minutes – from September 2022



### Passionate about Workplace Change?

Join the conversation. Help us influence traditional structures to find a new perspective.



### Women at Work

Shrug off imposter syndrome and explore how to stop comparing yourself to others and be you.



### Read Our Manifesto

Change is coming and we know how to get there. Diverse voices and out of the box thinking make work better, and more exciting.

We're on a mission to make everywhere work happens an environment for everyone to express themselves. A new way of working is here. It's non-traditional and inspiring. Join the conversation.

Twitter | @BeYOUatWork  
LinkedIn | @BeYourselfAtWork  
Instagram | @BeYourselfAtWork

Start Your iAM Journey

