



#BeYourselfAtWork

# Learn about iAM



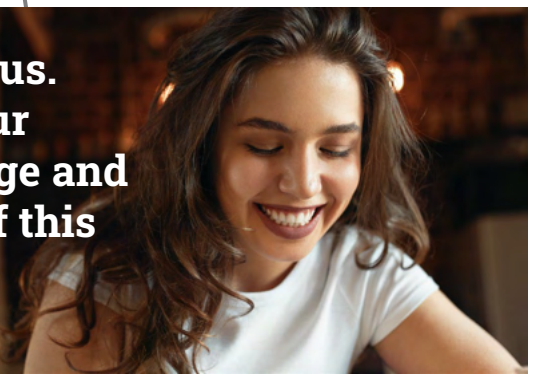
People who are true to their real values, their personality, thrive. They're more productive, and happier. And they make for more diverse workforces.

iAM is a programme that uses robust, yet easy, personalised questionnaires and proven methods to help individuals identify the values unique to them and understand how to live and work by them.

## AGILE, CONFIDENT, INNOVATIVE, COMMITTED AND ENGAGED



### Get curious. Build your knowledge and be part of this positive change.



## Sarah Powling

Light-Hearted

Being Human	Clarity	Sense of Direction
Creative Freedom	Ronseal	Work it Out
Doing Good	High Bar	Learn & Grow
		Laser Focus



#BeYourselfAtWork

## Understand what makes people tick and love it.



1

### Questionnaire

Complete the 20-minute iAM questionnaire – 21 questions all about you.

2

### Starter iAM

Receive a starter set of your iAM values straight to your inbox and book your 50-minute call with an expert iAM developer.

3

### 1:1 Session

You and your iAM Developer use your own words to define your unique iAM values.

4

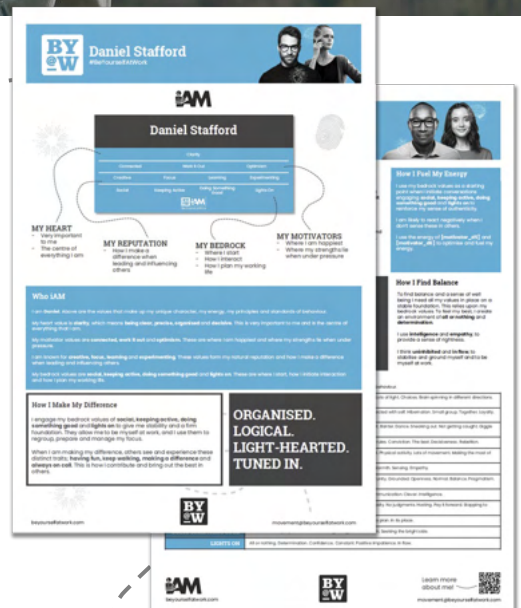
### After Your 1:1

Log back into iAM and complete the 10-minute iAM process to digitally create your personalised iAM PDF.

5

### Add-On Options

Add a 1:1 Teams debrief call, 'High Performing Team' workshop or 1:1 'Leading As You' or manager programme.





#BeYourselfAtWork

# Learn about iAM



iAM helps users first identify their iAM – their key values – and then have the confidence to be true to them. It's a simple expression of your true self, that individuals can keep with them always.

iAM uses robust, yet easy, person focused questionnaires and proven methods to define your unique self, in your early career, as a manager, as a leader, as a person, so that you can be yourself at work.



Discover your **natural drive**, your **unique style**, the heart of you and the character traits that make you **authentically influential** with **iAM** so that you can **#BeYourselfAtWork**.

## Self-create your iAM in 45 minutes – from September 2022



### #BeYourselfAtWork in Your Workplace

Practical solutions and guidance around how all workplaces can become open spaces for everyone to thrive.



### The Logic of #BeYourselfAtWork

What is the business case for #BY@W? Build your knowledge of the stats and facts on the current work environment and the impact on the bottom line.



### Read Our Manifesto

#BeYourselfAtWork is a movement led by our knowledge of the workplace. We are on a mission to improve the working world for everyone.

With the help of our growing community, we can make the future workplace a fundamentally better place to be, for others and ourselves. Join the conversation, our community and you can be part of this positive change.

Twitter | @BeYOUatWork  
LinkedIn | @BeYourselfAtWork  
Instagram | @BeYourselfAtWork

Start your iAM journey

