

Leading As Me Ground-Breaking Leadership Development



1 in 5 are looking to quit their job this year. Why? 62% blame toxic culture. 21% because they are unhappy with the Leadership and Senior Management (CIPD & Birmingham Uni 2022).

A revolutionary solution – **iAM defines who you are, your best self, your values** so you can be your best self at workbuilding positive leadership behaviours, culture and individual fulfillment vs. burnout.

Reduce attrition and build your profile by being an authentic leader.



2

Objectives

A moment in time

review to evaluate performance, levels

of authenticity,

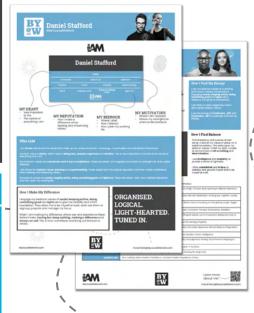
leadership

confidence and

behaviours to set bespoke objectives.

SUCCEED AS YOUR BEST SELF

We're pioneering a new kind of leadership culture that celebrates individuality and all it can bring to a team. iAM equips leaders for the workplace revolution to win the war on talent.



By offering your teams the iAM programme, you're providing a **nurturing environment**, and building a team made **stronger by its differences**.

> Reimagine the Workplace. Click here to explore more

4 Living #BY@W

Each leader brings to life their unique approach to agility, resilience, selfmanagement, inclusion and belonging for longterm success.

WHY?

People perform up to 85% better when they feel themselves at work. Leaders are under more pressure than ever to provide an inclusive work environment, a place where all people, whatever their background, can thrive.

WHAT? We offer a

bespoke one-toone programme that helps leaders identify their true values, their iAM, and create an infectious followship.

HOW?

Beginning with an iAM experience with the option of 360 feedback and a welcome pack, leaders complete weekly 4, 7 or 12 50-minute Teams sessions to build self-awareness, confidence, success and stretch for authentic vs. professional leadership.

#BY@W

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iAM defines who

people are, their

best self, their

character, their

lead as their

work.

values so that they

authentic selves at



3

1-to-1 Calls

Confidential weekly

Teams calls with an

developer to bring

life and bring out

the best in others.

positive character to

every leader's



Leading As Me

Ground-Breaking Leadership Development



iAM is the best thing that an enlightened leader can do for their people, **supporting their selfdiscovery and confidence** and embracing the individuality that comes from that. Giving an individual the key to their true values and goals **unlocks soaring productivity and happiness**.

It might even **be the best thing you could do for yourself** too.



147% higher earnings per share are seen in organisations with great leaders (Gallup)



High Performing Teams

The future workplace is a community unafraid to express their true selves. Discover how to bring the best out of everyone.



Watch the iAM Film

Build teams made stronger by their differences, support their self-discovery and confidence, and embrace individuality.



Do You Understand the Future Workforce?

Gen Z will make up 27% of the workforce by 2025. Vital facts on this newer generation.



Reduce Attrition and Lead Change

A workplace of 100 can expect their War on Talent' costs to be between £488k and £1.9million (\$854 AUD - \$3.3mAUD) annually.

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Become the best leader you can be and #BeYourselfatWork





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